

PRESS RELEASE - March 2019

## MPI and IACC choose Konventum for their international summit

**When MPI holds their international summit in Denmark for the first time, it takes place at Konventum in Helsingør. The conference centre is chosen as the location for The European Educational Summit 2019, where a large group of international meeting bookers participate.**

It is the two international associations Meeting Professionals International (MPI) and The International Association of Conference Centers (IACC) that have selected Konventum in Helsingør among many other European centers.

- We have been part of the short list for a couple of months now as a venue for MPI and IACC's big conference in October, so to finally get the message that they have chosen us is fantastic. During the past year, we have noticed an increase in bookings from companies from abroad who love the atmosphere, history and facilities at Konventum. But this recognition is a real highlight, says Gitte Winberg, Conference Manager for Konventum & Højstrupgård, which is North Zealand's largest conference center.

At the conference in October, Gitte Winberg especially looks forward to giving the large group of international meeting bookers the experience of Konventum's Danish architecture, design and gastronomy along with the unique facilities in the house.

- In Denmark we have something very special that people abroad love. The Nordic approach to service, gastronomy and facilities is a special experience that our foreign guests appreciate very much. Konventum is a unique example of Danish cultural heritage and that Nordic feel, which we have every reason to be proud of, says Marina Hoffmann, CEO of Konventum & Højstrupgård.

### **International co-operation benefits all**

Konventum & Højstrupgård has been a member of the IACC since the turn of the year through the Danish Conference Centers (DKBS). Denmark is the largest member country together with the USA based on the number of conference centers.

- We are incredibly proud that MPI has chosen one of our partners for their Summit this year. Through our membership of the international meeting organization IACC Meetings, it has been possible to pitch this event for MPI. Konventum made an outstanding offer and that is why the event is now held in Denmark for the very first time. It is also the first time that this type of MPI events is located outside a big city, so we really have every reason to be proud of Konventum, says Marlene H. Sylvester-Hvid, CEO of DKBS.

There is no doubt that Konventum's very special surroundings and conference facilities have aroused the curiosity of the international guests.

- Konventum has delivered a presentation and a product that both exceeded our own expectations and what we have otherwise been offered elsewhere in the world, so it has indeed impressed us, says Mark Cooper, CEO of IACC.

See more of Konventum's unique qualities right here [<https://www.conventum.dk/om-conventum>]

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